

Press release

PubliGroupe expands its local directories/Yellow Pages activities in France

Lausanne, 15 November 2007 - PubliGroupe acquires 100% of the capital of the French companies Bégécom, based in Nîmes, and Annuaire Téléphoniques de Bretagne (ATB), based in Lorient, which publish telephone directories/Yellow Pages in Lyon and in 13 other urban areas in South East, South and West France. The Bégécom/ATB Group reports annual sales worth EUR 6 million and employs 60 persons.

The acquisition of Bégécom/ATB will enable the size of the Search & Find business of PubliGroupe to be doubled on the French market where it has been present since 1997 via the Amitel company which publishes 29 local directories in Eastern France and reports sales worth EUR 6.1 million. In terms of geographical coverage, Bégécom/ATB products complement those of Amitel perfectly and will enable online "Search & Find" products to be developed in future on a larger scale. The combination of Bégécom/ATB and Amitel, two robust and growing groups, results in the creation of an important player on the French market.

For further information:

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